

BERNINA of America is proud to announce the introduction of WeAllSew.com

Friday, October 9, 2009

LOCAL SUPPORT NEWS FEED COMMENTS

We All Sew

Everything sewn up in one place.



Starting today, it's easier to find the best of the best at www.WeAllSew.com, an online hub that aggregates the "best of" blogs, Facebook pages, Twitter handles, Flickr feeds and how-to videos.

One of the most innovative and helpful features of www.WeAllSew.com is "Sew to Serve," which connects site visitors to philanthropic sewing and quilting projects and organizations.

It encourages all visitors, regardless of their experience level or machine brand, to sew to serve. Other site offerings include new ideas, free downloads and great deals.

To keep the site fresh and relevant, the "best of" links will be updated weekly. Additionally, machine sewing, quilting and embroidery enthusiasts can connect with BERNINA of America and with each other via social media channels, including the @weallsew Twitter handle and the Facebook fan page.

The screenshot shows the We All Sew website interface. At the top, there's a navigation bar with 'LOCAL SUPPORT', 'NEWS FEED', and 'COMMENTS'. Below that is the site title 'We All Sew' and the tagline 'Everything sewn up in one place.' The main content area is divided into several sections: a featured article 'Sew to Serve' with a photo of a baby, a 'Sew to Serve' section with a heart icon, a 'New Idea!' section with a photo of hands, and several social media links for Facebook, Twitter, and YouTube. The footer includes the BERNINA logo and copyright information.

Click on www.WeAllSew.com to view the new Web site.