

## Kay Hickman



**Kay Hickman**, BERNINA of America Educator, specializes in machine embroidery products and designs.

Kay is host of the popular *All About ME Virtual Club* where she shares tips and techniques for successful embroidery and inspires club members with her creative embroidery projects. In addition, Kay travels the country presenting machine embroidery programs. Contact Kay at [khickman@berninausa.com](mailto:khickman@berninausa.com) plus follow her sewing adventures on the [BERNINA Blog!](#)

### **Kay's Sewing Journey**

Kay started sewing when she was very young. Some of her fondest memories are of sitting with her mother and grandmother as they stitched. It was because of their influence that she decided to major in Home Economics Education in college.

Kay holds a BS Degree in Home Economics Education from Oklahoma State University and has enjoyed many sewing lives in the industry building a diverse base of knowledge. She developed and taught serger classes at Canadian Valley Technology Center in El Reno, Oklahoma and at BERNINA of OKC South. She began her embroidery career at OESD where she served as Director of Education and was with OESD for seven years before joining BERNINA of America.

Kay has written embroidery articles for magazines such as *Designs in Machine Embroidery*, *Embroidery Journal*, *McCall's Pattern Magazine*, and *Through the Needle*. She is also one of the co-authors of the book *Sew Much Fun* featuring embroidery projects and designs.



Look Who's Sewing with BERNINA...



### **Kay Takes the Show on the Road**

As a BERNINA of America educator, Kay travels throughout the United States presenting machine embroidery related programs. "I LOVE seeing all the projects that people make! It inspires me to see what other people have done with embroidery and makes me want to come home and start stitching again! It is such a pleasure to meet the people who attend the seminars. To paraphrase Will Rogers, *I've never met a sewer I didn't like!*"

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### *Kay meets BERNINA - Love at First Sight!*

"I purchased my first BERNINA machine (a BERNINA 930) when my children were small. I was taking a community education class and there were lots of BERNINA machines in the class – and they stitched so much quieter and had such a beautiful stitch that I literally fell in love with them. There are so many memories associated with that machine for me – all the different garments I made for my children from little girl's clothing to their prom dresses! BERNINA machines have a consistency in stitch quality and reliability that I just have not seen from any other machine. When I sew, it stitches beautifully! Who could ask for more?!"



### *Kay's Advice to New Sewers...*

My advice to a new sewer is to read everything you can about sewing. There are so many more resources today to help you. Just *google* the word "sewing" and you will see what I mean. The more you read, the more you will find yourself drawn to a particular technique, or type of sewing. Enjoy the process of learning. Don't judge yourself harshly if your efforts don't meet your standards the very first time. Be proud of your efforts and be your own best encourager!



*Download Kay's Tabletop Sewing Caddy project and create a clever embroidered organizer!*

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